



MISSOURI SOCIETY OF  
PROFESSIONAL ENGINEERS

## ***THE MISSOURI ENGINEER***

### PROFESSIONAL CARD LISTING REGISTRATION/ RENEWAL

Maintaining your firm's Professional Card Listing in ***The Missouri Engineer***, the official publication of the Missouri Society of Professional Engineers, remains an economical way to promote your firm and market its specialties.

At \$270 per year, your listing is a modest investment for exposure to MSPE's 800+ members and potential clients visiting the society's website. Listing your firm also demonstrates a commitment to MSPE's mission of advocating strong licensure laws for the ethical and competent practice of engineering and to the lead role engineers play in developing a bright future.

Here's what participants have said about their choice to place a Professional Card Listing:

- "Our business card in ***The Missouri Engineer*** is a high value way for A2V Partners to stay in front of other engineers that need our expertise in electrical engineering," Matt Bedinghaus, P.E.
- "Gredell Engineering supports MSPE's role in protecting the engineering profession and the service it provides to Professional Engineers! Advertising is a 'win-win-win' for MSPE, Gredell Engineering and the engineering profession – our livelihood!" Thomas R. Gredell, P.E.
- "We publish a business card in ***The Missouri Engineer*** because we believe this gives Palmerton & Parrish, Inc. an opportunity to get in front of a whole host of quality engineering firms and organizations across the state of Missouri and at the same time support an organization that we consider to be vital to the practice of engineering in Missouri," Brandon R. Parrish, P.E.

An invoice will be sent to your email to make your firm's Professional Card Listing easy. Renewing is also an excellent time to make any changes! To do so, we ask you submit a new electronic file with your changes.

**To be listed on our November issue of *The Missouri Engineer*, please return this to our office email or mail by October 15, 2022.** For questions, contact Travis Lowe, Editor of **The Missouri Engineer** at [info@mspe.org](mailto:info@mspe.org).

**\*PROFESSIONAL CARD LISTINGS** Business card ads featuring your company's logo are published in all four issues of ***The Missouri Engineer*** for an *annual rate* of \$270; which is non-commissionable. **Specifications:** Ads have the same specifications as the Eighth of a Page Ad Size. ***No borders/rules around copy.*** Colors (including B&W) must be defined as CMYK. Electronic files should be submitted in .pdf format as "press quality". Other accepted files are .jpeg or .eps

**MECHANICAL DATA** Regular issues are prepared using InDesign publishing software for circulation to members and affiliates of the Missouri Society of Professional Engineers.

**CIRCULATION** Approximately 1,000. Recent figures available upon request. Includes members, affiliates and sponsors of the Missouri Society of Professional Engineers.

#### **FOR MORE INFORMATION**

Contact: ***The Missouri Engineer*** Editor Travis Lowe at [info@mspe.org](mailto:info@mspe.org), 573-636-4861 or write

***The Missouri Engineer***

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**Contact Information**

Company Name \_\_\_\_\_

Representative \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

**Payment Information**

Check Enclosed     Credit Card

In order to minimize risk to your credit card, we utilize Stripe to process all credit card payments. If you would like to use your card, an invoice with a secure link to our processing site will be sent so you can enter your information to complete the transaction. Please check here, *and provide the email you wish to have the invoice sent to*, if you would like to pay your invoice with a credit card.

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With my signature below, I hereby authorize the placement for advertising in the amount on this contract and that payment for each placement is due with this form.

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Phone: 573-636-4861  
Email advertisement to: [info@mspe.org](mailto:info@mspe.org)